



## EDI CON UNIVERSITY 2018

**E**ngineers regularly ask us for more in-depth, in-person training opportunities. Here's your chance to participate in EDI CON University (previously known as EDI CON USA Training Day). Meet with your customers and potential customers to offer them the benefit of product-specific, hands-on training. All attendees to EDI CON University will also have admission to the conference and exhibition on October 17 and 18, including workshops, tutorials, panels, and technical sessions, as well as speed-training in the Frequency Matters theater and admission to the show floor and welcome reception. We are also working with IEEE to provide certification credits for applicable EDI CON University training sessions.

**When:** October 19, 2018

**Where:** Conference Rooms at the Santa Clara Convention Center, Santa Clara, CA

**Attendees:** EDI CON USA Full Conference Pass Holders

**Day includes:**

- Breakfast & Coffee
- 3-hour short courses (morning and afternoon sessions)
- Luncheon

### Vendor Sponsored Training Session Options:

- One 3-hour customer training session \$5,000, includes A/V equipped (video display, computer, remote, podium microphone) room for up to 100 attendees in a morning or afternoon session, 100 free 3-day conference passes for your customers, recognition on sponsorship for EDI CON University and luncheon
- Two 3-hour customer training sessions: \$7,500, includes A/V equipped (video display, computer, remote, podium microphone) room for up to 100 attendees in morning and afternoon, 200 free 3-day conference passes for your customers, recognition on sponsorship for EDI CON University and luncheon.

**Limited Availability:** 8 sessions (4 rooms, morning and afternoon sessions)

### Contact Your Sales Representative for more information

*Northeast U.S.:* Chuck Boyd (781) 619-1942; cboyd@mwjournal.com

*Mid-Atlantic, South, Mid-West U.S.:* Mike Hallman (301) 371-8830; mhallman@mwjournal.com

*Western U.S.:* Brian Landy (831) 426-4143; blandy@mwjournal.com

*Germany, Austria, and Switzerland (German-speaking):* Brigitte Beranek +49 7125 407 31 18; bberanek@horizonhouse.com

*North America:* Carl Sheffres 781-619-1949 ; csheffres@mwjournal.com

*Europe:* Richard Vaughan +44 207 596 8742; rvaughan@horizonhouse.com

**EDI CON USA Technical Program Director:** Janine Love, jlove@mwjournal.com

**2018 Conference Co-Chairs:** Jin Bains, Head of Connectivity, SCL, at Facebook & Ransom Stephens, PhD, Author, Technologist, and Physicist